



MAKING A GIFT OF STOCKS OR APPRECIATED SECURITIES

A gift of stocks or other marketable securities to the Alberta Cancer Foundation can have a significant impact on all Albertans facing cancer.

WHY THE ALBERTA CANCER FOUNDATION

The Alberta Cancer Foundation directly supports the 17 cancer centres across the province, including the new Calgary Cancer Centre and the Tom Baker Cancer Centre in Calgary, and Cross Cancer Institute in Edmonton. Our purpose is to create more moments for Albertans facing cancer by inspiring our community to give to innovation in detection, treatment, and care. Thanks to the generosity of our donors we are able to invest in research and care initiatives that will provide real-life returns for Albertans facing cancer. We support every Albertan, no matter what type of cancer they face or where they live in the province.

A GIFT OF SECURITIES

Stocks, bonds, and mutual funds that are listed on a public exchange, such as the Toronto Stock Exchange, can be easily transferred to the Alberta Cancer Foundation. By doing so, you pay no tax on the capital gain and will receive a charitable tax receipt for the market value, based on the closing price on the day the shares were legally transferred to the Foundation's account at our custodial agent, The Royal Bank of Canada (RBC).

BENEFITS TO YOU

A gift of securities allows you to make a gift to cancer research and care in a tax-effective way, without affecting your cash flow:

- When you cash in securities that have appreciated, growth from when you purchased them to when you sold them is your capital gain. In Canada, 50% of the capital gain is subject to tax at your marginal income tax rate for that year.
- By transferring your securities to the Alberta Cancer Foundation instead of cashing them in, you eliminate all tax owing on the capital gain.
- Plus, you receive the charitable tax receipt for the total value of the transfer on the date it is received, which can be used to generate a tax credit worth up to 50% of the entire donation amount.

THE PROCESS

Following these three steps will help you quickly and easily donate your gift of publicly-listed securities to the Alberta Cancer Foundation:

- **STEP 1: SPEAK WITH YOUR ADVISOR**
Determine the best plan for you and the most advantageous security to donate.
- **STEP 2: CONTACT US TO DISCUSS**
Let's discuss what you'd like your gift to do, and then we can help you initiate the transfer by using our form. The "Letter of Authorization from Donor to Broker" is available from your Alberta Cancer Foundation contact, at any one of our offices, and on our website.
- **STEP 3: COMPLETE THE FORM**
Once complete, send it back to us and forward to your broker with instructions that you want the securities transferred to the Alberta Cancer Foundation.



SCENARIO: HOW GIVING SECURITIES CAN HELP DONORS MAKE A BIGGER IMPACT

After losing both their parents to cancer years before, and supporting numerous friends and family on their own cancer journeys, donors John and Sheila became passionate about doing what they could to fund world-leading research for new treatments. They wanted to have a big impact, in the most cost-effective way possible.

After speaking with the Alberta Cancer Foundation on tax-savings with charitable giving, and with their financial advisor, John and Sheila learned that they could donate the appreciated securities from their portfolio directly to the Foundation. As a gift from their assets that are tucked away for the future, and not their daily income, they realized they could give more than they thought. Additionally, by transferring the securities directly to the Foundation, they would eliminate any capital gains tax that would have to be paid if they cashed in those same securities.

With the cost-base of the securities and their marginal income tax rate, transferring \$10,000 in securities would save them from paying \$1,920 in tax on the capital gain. They also got a clearer understanding of the tax credit they would receive from their donation, resulting in a \$4,950 reduction on their tax owing for the year.

Clearly a well-performing stock, John and Sheila were hesitant about giving the appreciated stock. However, their advisor recommended they use their tax credit to buy back the securities, thereby adjusting the cost-base of the securities. While the hope is that the stock continues to grow, the capital gain, and therefore related tax, would be significantly less the next time they wanted to cash-in that stock.

By being strategic and using all the tax benefits available for charitable giving, John and Sheila were able to make a bigger impact than they thought they could for less net cost than expected.*

\$10,000 GIFT TO THE ALBERTA CANCER FOUNDATION

\$1,920 saved by donating the shares directly to the Alberta Cancer Foundation, and the Alberta Cancer Foundation still receives the full \$10,000.

	Sell Securities and Donate Cash	Donate Securities
Current market value	\$10,000	\$10,000
Original cost	\$2,000	\$2,000
Capital gain	\$8,000	\$8,000
Taxable capital gain (50% of gain)	\$4,000	-
Tax on capital gain ¹	\$1,920	-
Cost of your Donation		
Donation	\$10,000	\$10,000
Donation tax credit ²	(\$4,950)	(\$4,950)
Tax on capital gain	\$1,920	-
Net cost of the donation	\$6,970	\$5,050

*Note: scenario for illustrative purposes only.

¹ This assumes the highest Alberta federal and provincial combined tax rate of 48%.

² In Alberta, the combined provincial and federal tax credit is 25% on the first \$200 donated, 50% for every dollar above the first \$200.

CONTACT US

If you are thinking of making a gift of a securities to the Alberta Cancer Foundation, please contact Christy Soholt directly at 780-991-1088, or Christy.Soholt@albertacancer.ca to discuss the process or get started.